

# Angéla Binot

A digital marketing graduate passionate about frontend development and UX/UI design

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## EDUCATION

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### Interface 3

UX/UI Designer

Bruxelles, Belgium

Sept. 2025 – April 2026

### Université libre de Bruxelles

Master Degree in Corporate Communication & Marketing

Bruxelles, Belgium

Sept. 2021 – Sept. 2024

### Université de Liège

Bachelor Degree in Communication, Minor in Journalism

Liège, Belgium

Sept. 2018 – Aug. 2021

## PROJECTS

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### My Art Gallery | *Figma, UX Research*

December 2025

- Complete UX/UI case study (research, personas, wireframes, interactive prototype, design system)
- Designed for React implementation with Art Institute API and personalized recommendation system

### Portfolio | *HTML/CSS, Typescript, Tailwind, Git, Vercel*

December 2025

- Personal portfolio built with modern frontend stack showcasing projects and case studies

### What to wear | *HTML/CSS, Javascript, Weather API, Git, Vercel*

August 2025

- Weather-based outfit suggester integrating real-time meteorological data. Modular JavaScript architecture (ES6)

### Poncle studio's Redesign | *HTML/CSS, Vercel*

September 2025

- Responsive homepage with light/dark mode and accessibility focus based on existing content.

### Pixel Pomo | *HTML/CSS, Javascript, Vercel*

July 2025

- Pomodoro timer with custom pixel art animations and task management system

## EXPERIENCES

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### Content creator

Sep. 2020 – Present

*Steam Wallet Investor*

*Bruxelles, Belgium*

This personal project originated from my passion for the workings of the grey market in the gaming world

- Creation of a Notion based website using Fruition, widgets and design to create a unique experience
- Copywriting tutorial articles about how to invest in the grey market surrounding video game skins

### Digital marketing (internship)

Jan. 2023 – May 2023

*Binocolo Design*

*Bruxelles, Belgium*

My contribution to the communication of a start-up producing sustainable furnitures

- Market research on the audience and the competitors
- Brainstorming and content creation for instagram and facebook experimenting different strategies
- Contribution on the creation of the official website and its shop using WIX
- Research of future selling points and partners

## CERTIFICATIONS

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Google analytics - Google (2024)

Google AI Essentials - Coursera (in progress)

Google UX Design Professional Certificate - Coursera (in progress)

TOSA Certification - advanced HTML/CSS - Bruxelles Formation (2025)

## TECHNICAL SKILLS AND LANGUAGES

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**I.T:** HTML/CSS, JavaScript, React, Typescript, Tailwind, SASS, Vercel, Git, Visual Studio, Accessibility

**UX/UI:** Figma, User research, Wireframe, Agile workflow, Information architecture, Responsive design, Scrum

**Marketing:** Data analysis, CRM, Content creation, Copywriting, SEO/SEA, Email marketing, Notion, Canva, Word

**Languages:** French (Native), English (C1), Hungarian (B1), Dutch (A2)